

Brianna Hales

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EDUCATION

University of North Carolina at Chapel Hill Expected Graduation: May 2018
Bachelor of the Arts in Media and Journalism - Editing and Graphic Design
Second Major - Political Science
GPA 3.7/4.0; Dean's List: 6 Semesters

WORK EXPERIENCE

Wilmore Electronics Co., Inc Hillsborough, NC
Electronics Assembler June 2014-August 2014; May 2015-August 2015

- Communicated with a team of 7 to create products, usually power supplies, that needed to be shipped by a specific deadline
- Balanced working on 2 to 3 projects at once in order to increase efficiency and meet supply and demand for the company

ACTIVITIES

Coulture Magazine Chapel Hill, NC
Graphic Designer September 2016-September 2017

- Designed 1 or 2 spreads per magazine
- Worked with the writer and photographer of a story to create a cohesive spread

Sigma Sigma Sigma, UNC-CH Chapel Hill, NC
Marketing Co-Chair January 2017-December 2017

- Created Facebook banners, buttons, and other promotional items for sorority events
- Updated 4 social media accounts weekly
- Marketed and sold 10 tickets for 2 philanthropy events per semester

Risk Manager Assistant January 2018-Present

- Helped the Risk Manager with their duties such as collecting lists for events and filling out wristbands
- Checked in members and guests at events and ensured members acted responsibly

VOLUNTEER EXPERIENCE

University of North Carolina at Chapel Hill Chapel Hill, NC
Peer Tutor January 2018-Present

- Tutored college students in Economics, Latin, and Media Law once a week for 3 hours

SKILLS

- Experience with WordPress
- Experience with HTML5 and CSS3
- Proficient in Microsoft Office
- Proficient in Adobe Photoshop, InDesign, and Illustrator